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## MEDIA RELEASE

<b>CLIENT</b>	BSP	<b>DATE</b>	22 November 2009
<b>PRODUCT</b>	BSP SMS Banking	<b>EMBARGO</b>	22 November 2009
<b>TITLE</b>	BSP SMS Banking Competition	<b>CONTACT</b>	Gerry Peacock
<b>REF NO</b>	069 – SMS Wk 1 Results	<b>PLACEMENT</b>	PNG News

### Headline : **BSP Announces 1<sup>st</sup> Week's Winners in SMS Banking Competition**

BSP, the nation's largest bank, recently launched a competition that gives all BSP SMS Banking customers a chance to win a share in a prize pool of K50,000.

The competition commenced on 17<sup>th</sup> November 2009 and runs for a period of 5 weeks, with the Grand Draw to be held on 24<sup>th</sup> December 2009. It is open to all BSP retail customers using SMS Banking.

The 1<sup>st</sup> Draw took place on Friday 20<sup>th</sup> November. The lucky 10 winners of K500 each are...

Wilson Sengi – BSP Kimbe. Roleen Likas – BSP Kavieng.  
John Spairong – BSP Lae ( 303 ). Leka Arana Leka – BSP Port Moresby ( 294 ).  
Maro Kari – BSP Mt. Hagen. Nancy Wawana – BSP Kavieng.  
Jacob Ramoi – BSP Waigani ( 202 ). Peter Omura – BSP Mt. Hagen.  
Martin Kapi – BSP Mt. Hagen. Janet Ambare – BSP Waigani Drive, Port Moresby.

Congratulations to all 10 winners !!!

Don't miss out... use BSP SMS Banking now and you'll automatically go in the draw for a chance to win ! There's another draw coming up this Friday 27<sup>th</sup> November.

BSP... Love your bank.