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MEDIA RELEASE

CLIENT	BSP	DATE	03 May 2009
PRODUCT	BSP SMS Banking	EMBARGO	08 May 2009
TITLE	SMS Banking has helped	CONTACT	Gerry Peacock
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SMS Banking has helped bring Papua New Guinea into a new age of technology, where people can use their personal mobile phones to handle a number of day to day banking transactions.

Introduced across PNG last week by the Nation's biggest bank BSP, the new system uses SMS Messaging technology to enable BSP customers to access personal banking information in a very secure and very safe way.

Nuni Kulu, Marketing Manager for BSP, said that the response to BSP's SMS Banking in its first week of operation has been remarkable, with many customers immediately applying for approval to access the new system. Nuni said SMS Banking gives approved customers easy access 24 hours a day, 7 days a week, via their mobile phones.