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## MEDIA RELEASE

CLIENT	BSP	DATE	22 April 2009
PRODUCT	BSP SMS Banking	EMBARGO	29 April 2009 (9am)
TITLE	BSP to introduce SMS Banking	CONTACT	Gerry Peacock
REF NO	RTV009	PLACEMENT	News item: 45sec

**Headline:**

**BSP introduces SMS Banking today!**

Chief Executive Officer of BSP, Mr. Ian Clyne, today announced the introduction of a new and easy way to do your banking using your mobile phone. At a media launch held at BSP's Port Moresby Head Office, Mr. Clyne said this is a safe, secure and very practical way to handle bank transactions using the latest technology in partnership with both B Mobile and Digicel throughout PNG.

This will save BSP customers a lot of time, as once connected to SMS Banking, this innovative method will make it so much easier for you to do your banking anytime, anywhere. You'll have access to your banking on your personal mobile phone 24 hours, 7 days a week.

It's called BSP SMS Banking... 2 Ezy! To get set up for SMS Banking call into your nearest BSP Branch today.