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MEDIA RELEASE

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TITLE	BSP SMS Banking is here today!	CONTACT	Gerry Peacock
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Headline: BSP SMS Banking is here today!

BSP, Chief Executive Officer, Mr. Ian Clyne today announced the latest in banking innovation in Papua New Guinea, with the release of SMS Banking in Port Moresby.

“Using your personal mobile phone to handle day to day banking transactions has become a reality,” said Mr Clyne. “BSP is proud to lead the way, and to make this latest technology available to our many thousands of valued BSP customers, bringing a new, secure, safe and convenient way to do your banking here in PNG.”

BSP SMS Banking was launched today at a special Media Presentation held at BSP’s Head Office Boardroom, attended by PNG’s Media Representatives from the various press, radio and television media operators that cover Papua New Guinea’s news on a daily basis.

BSP General Manager Retail Bank, Mr. Kevin McCarthy said, “This is a great opportunity for BSP customers to move forward in their approach to banking and use the latest and best methods available, with help from our friends at B Mobile and Digicel.

SMS Banking will enable BSP Personal Account customers to determine their account balance anytime day or night, using safe and secure access via their mobile phones. It will also let them view their last 3 transactions, enable the transfer of funds between linked accounts, and even transfer funds to a nominated 3rd party account within BSP.

This innovative banking will make it so much easier for you to do your banking anytime, anywhere. At BSP they call it SMS Banking...2 Ezy!

You can apply now by picking up an application form from your nearest BSP branch, or you can download a copy from BSP’s website at www.bsp.com.pg

Simply collect the application form and deliver it personally to your nearest BSP branch for prompt processing. You’ll have BSP’s latest SMS Banking at your fingertips as soon as your application is approved. SMS Banking...2 Ezy!



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Here are a few Questions and Answers that may help you.

Q. What is BSP SMS Banking?

A. BSP SMS Banking uses your mobile phone to conduct certain banking functions by sending an SMS Message to BSP. This means you may do your banking without the need to visit a branch or use an ATM. It allows you to do the following directly from your mobile phone, 24 hours, 7 days a week!

- Find out your account balances on linked accounts.
- Obtain details on your last 3 transactions on your linked accounts.
- Transfer funds between your linked accounts.
- Transfer funds to nominated 3rd party accounts with BSP.

Q. Do I need a BSP Account to use BSP SMS Banking?

A. Yes. You must have a BSP Account.

Q. Can I use SMS Banking on more than one mobile phone?

A. Yes. You can register more than one mobile number.

Q. How do I access BSP SMS Banking?

A. Once you've received a welcome message from BSP SMS Banking, you send appropriately formatted messages and the service will respond to your request.

Q. Can I access BSP SMS Banking anywhere in PNG?

A. Access to SMS Banking will be limited to areas of PNG where your mobile service provider has network coverage, and where SMS services are available.

Q. Do I incur Bank Fees for using BSP SMS Banking?

A. Currently there are no fees charged when you use BSP SMS Banking.

Q. Do I need any special software or hardware to enable access?

A. No. If you can send an SMS message through your mobile phone, you can access BSP SMS Banking...2 Ezy!

Q. Who do I contact regarding information or assistance on BSP SMS Banking?

A. Contact BSP Help Desk on 180 2333, 24-hours, 7 days a week.

END.