

bsp's community contributions

2012



In 2012, BSP completed over 70 community projects in which our staff devoted their spare time to help refurbish health centres, renovate classrooms, police stations and even prisons.

We installed water tanks in schools, constructed new town markets, and provided rubbish bins and bus shelters. We rebuilt Cancer Wards and provided much needed medical equipment and supplies.

We built specialist recovery wards for patients who have undergone lifesaving heart surgery. The list is endless. Our commitment is on-going.

BSP's "Go Green" year round environmental program now attracts hundreds of thousands of children and adults from all levels of society to help "Clean up our World". Our school sports programs have won Global Development Awards with over 250,000 children participating in 2011 and 2012 alone.

We sponsor able and disabled athletes, men and women from grassroots local events to high performance athletes.

By supporting local communities and people we encourage active participation and social responsibility in our community. We present a snapshot of our commitment and partnerships.

www.bsp.com.pg/community



BSP | Official Sponsor
of the 2015 Pacific Games





Community Projects

At BSP we understand every customer belongs to a community, and that the relationships we build with each and everyone brings us opportunities to help their communities.

This thinking is at the heart of BSP's Branch Community Projects programme. Launched in 2009, the South Pacific wide programme gives us real purpose to focus on ways to improve social and economic wellbeing for the present and for the future. Thousands of conversations happen each year with our customers, their communities and BSP men and women, to determine the area of greatest need for a community. Once the need has been identified, BSP formulates an action plan - a plan to implement positive change and make a real difference to the lives of men, women and children throughout the South Pacific region.

By working together we can make our communities better places to live

We are proud that every Branch Manager and their teams make a personal commitment to this programme, devoting their own time, backed by all the resources of BSP. The projects focus on health, education, sports and the environment. These typically include:

- refurbishing health facilities
- renovating schools
- bringing healthcare to communities
- installing water supply to schools and
- constructing new market buildings.

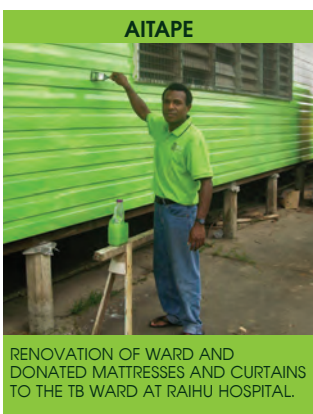
Since 2009, BSP has invested millions in communities throughout PNG, Fiji and the Solomon Islands. Over 200 significant individual Community Projects have already been successfully delivered.



Community Projects in PNG



Helping PNG grow↑



AITAPE

RENOVATION OF WARD AND DONATED MATTRESSES AND CURTAINS TO THE TB WARD AT RAIHU HOSPITAL.



ALOTAU

RENOVATION OF CLASSROOM AND TRAINING CENTRE CALLAN SERVICE DISABLE CENTRE



ARAWA

INSTALLATION OF 20X RUBBISH DRUMS AROUND ARAWA TOWN



BIALLA

PRESENTATION OF GEN SET & RENOVATION OF CHILDREN'S WARD AT BIALLA HEALTH CENTRE



BOROKO, DOUGLAS AND GORDONS BRANCHES

Port Moresby General Hospital has a new Cardiothoracic Ward - the first of its kind in Papua New Guinea. The new ward played host to the life saving Operation Open Heart Program in August 2012.

The new Cardiothoracic Ward, was funded by BSP at a cost of K100, 000. The project was delivered by three BSP Branches in NCD (Douglas St, Boroko and Gordons) who combined funds and resources to deliver the new Ward, with the support of contractor Curtain Brothers.

This is a significant contribution to the Hospital since its establishment and we know that together we can work together to save many lives. On behalf of the many patients and Hospital staff we say thank you to BSP

Port Moresby General Hospital a/CEO, Sam Vegogo



BUKA

RENOVATION OF HUTJENA SECONDARY SCHOOL MESS & PRESENTATION OF BOILER.



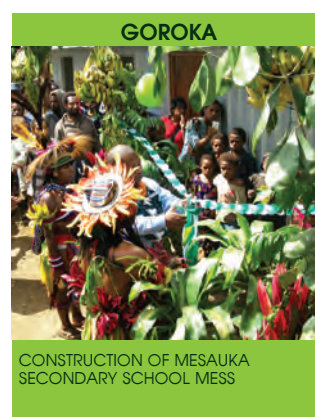
BULOLO

INSTALLATION OF 3 X TUFFA TANKS AT NEW CAMP SETTLEMENT



DARU

RECONSTRUCTION OF STUDENTS GRANDSTAND AT DARU SECONDARY SCHOOL



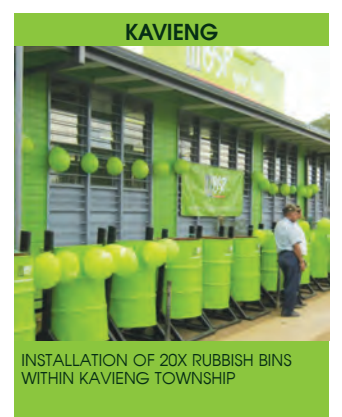
GOROKA

CONSTRUCTION OF MESAUKA SECONDARY SCHOOL MESS



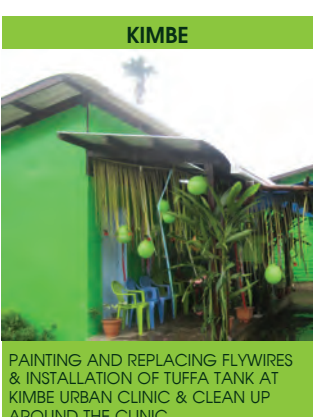
KAINANTU

BUILDING OF 2 X PMV TERMINALS & PEDESTRIAN CROSSING PAINTING WITHIN KAINANTU TOWN



KAVIENG

INSTALLATION OF 20X RUBBISH BINS WITHIN KAVIENG TOWNSHIP



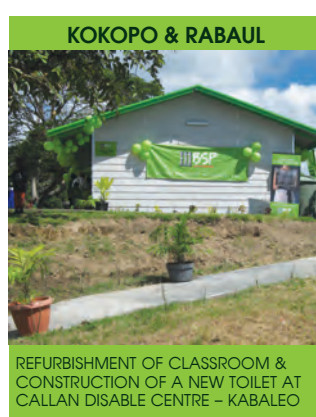
KIMBE

PAINTING AND REPLACING FLYWIRES & INSTALLATION OF TUFFA TANK AT KIMBE URBAN CLINIC & CLEAN UP AROUND THE CLINIC



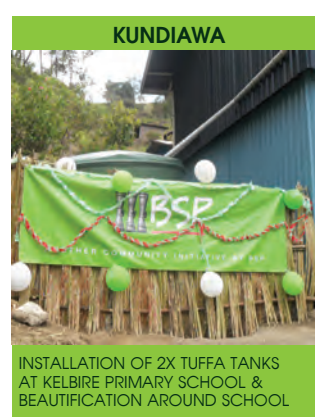
KIUNGA

UPGRADING OF CALLAN SERVICES FOR DISABILITY PLAYGROUND



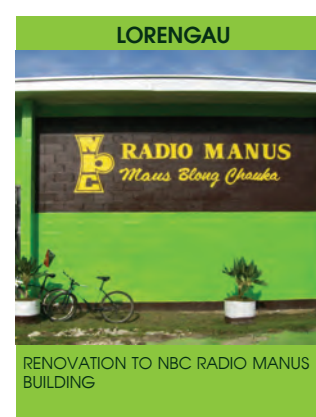
KOKOPO & RABAU

REFURBISHMENT OF CLASSROOM & CONSTRUCTION OF A NEW TOILET AT CALLAN DISABLE CENTRE - KABALEO



KUNDIAWA

INSTALLATION OF 2X TUFFA TANKS AT KELBIRE PRIMARY SCHOOL & BEAUTIFICATION AROUND SCHOOL



LORENGAU

RENOVATION TO NBC RADIO MANUS



MADANG

RECONSTRUCTION & EXTENSION OF KUBURNE AID POST



LIHIR RENOVATION OF ELEMENTARY CLASSROOM AT LONDOLOVIT ELEMENTARY SCHOOL



MENDI

INSTALLATION OF 10 X RUBBISH DRUMS IN MENDI TOWN



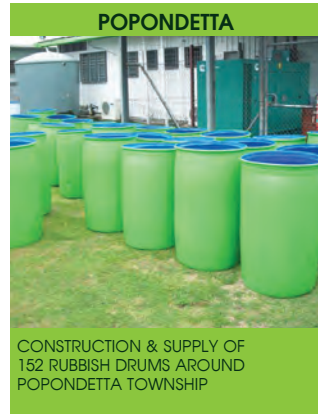
MORO

RENOVATION OF UPNG OPEN COLLEGE CLASSROOM AT CDI FOUNDATION



MT HAGEN

RENOVATION OF CHILDREN'S PARK & BASKETBALL COURT AT MT HAGEN QUEENS PARK



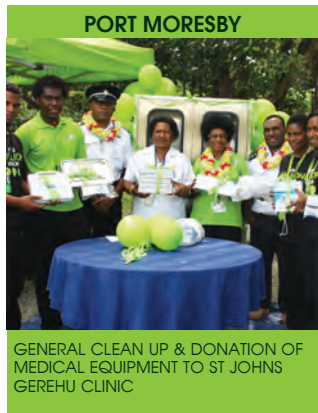
POPONDETTA

CONSTRUCTION & SUPPLY OF 152 RUBBISH DRUMS AROUND POPONDETTA TOWNSHIP



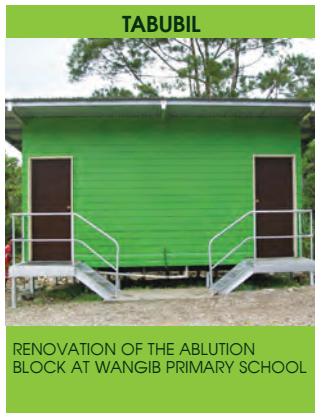
PORGERA

RENOVATION OF PAIAM BUS STOP & CONSTRUCTION OF TWO BUS STOP SHELTERS



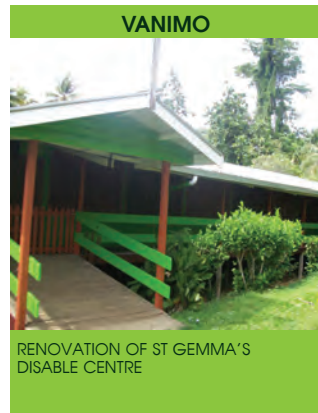
PORT MORESBY

GENERAL CLEAN UP & DONATION OF MEDICAL EQUIPMENT TO ST JOHNS GEREHU CLINIC



TABUBIL

RENOVATION OF THE ABLUTION BLOCK AT WANGIB PRIMARY SCHOOL



VANIMO

RENOVATION OF ST GEMMA'S DISABLE CENTRE



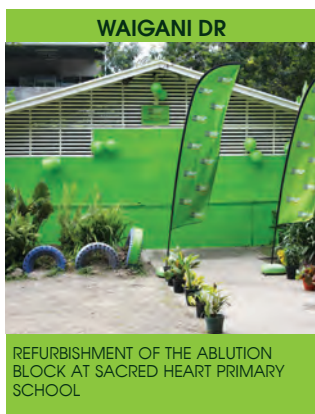
WABAG

CONSTRUCTION OF CUPBOARDS FOR THE CHILDREN'S WARD & GENERAL CLEAN UP AT ENGA HOSPITAL



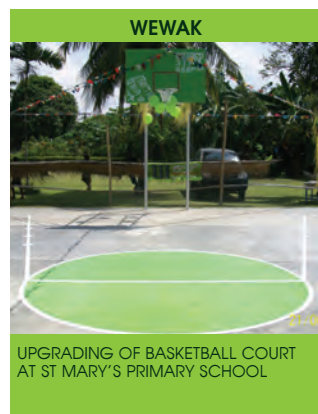
WAIGANI

REFURBISHMENT OF THE RED CROSS RESOURCE CENTRE ABLUTION BLOCK & PLAYGROUND



WAIGANI DR

REFURBISHMENT OF THE ABLUTION BLOCK AT SACRED HEART PRIMARY SCHOOL



WEWAK

UPGRADING OF BASKETBALL COURT AT ST MARY'S PRIMARY SCHOOL

QUICK FACTS

BSP's contributions to PNG & the South Pacific

31

Number Community Projects delivered in 2012 in PNG

132

Individual Community Projects from 2009 - 2012 in PNG

2009

The Branch Community Projects introduced by Group CEO Ian B Clyne

K2.88mil+

Amount BSP has invested in communities since 2009/2012

F1,000,000+

Amount BSP has invested in South Pacific communities apart from PNG since 2009

217+

Major Community Projects across the South Pacific since 2009

I have seen the cancer wards and facilities deteriorate over the last 30 years, so I thank BSP for its generosity in helping provide much needed comfort to cancer patients. This new ward will bring enormous relief to cancer patients seeking treatment

Cheif Surgeon, Angau Memorial Hospital Cancer Clinic, Dr John Niblett



LAE TOP TOWN, LAE COMMERCIAL & LAE MARKET

The only Radio Therapy and Oncology Clinic in Papua New Guinea at the Angau Memorial Hospital in Lae, Morobe Province has received a deserved upgrade by BSP.

As part of the project, BSP constructed a storage room for vital chemotherapy drugs, purchased needed equipment such as: laboratory goggles and gowns, surgical masks and gloves, a split air-condition unit, a fridge, IV fluids and a pedestal fan.

A new computer and software was also purchased to assist in therapy. The software was sourced from Australia. This is the third time BSP has stepped in to assist the Angau Memorial Hospital through our community projects.



Community Projects in Fiji



Helping Fiji grow↑

PACIFIC HOUSE BRANCH



REPLACED OLD ROOFING IRON AT NAMOSI SECONDARY SCHOOL

SAMABULA BRANCH



HELPED WITH A NEW DRIVEWAY AT SUVA VOCATIONAL SCHOOL FOR THE DISABLED

MAJOR HIGHLIGHTS IN 2012

COMMUNITY

- Blood Drive and health check in Suva Central Arcade(Public event)
- Levuka Public School Canteen Handover
- Sigatoka Branch – Handicraft Garden Vatukarasa
- Tavua Branch - Water Project
- Savusavu Branch – Children's Park
- Pacific Harbour Branch – Ratu Latianara College Project
- Taveuni Branch – Wainikeli School Dining Hall
- Samabula Branch kicks off Project at Suva Vocational School for the Disabled

SPONSORSHIP

- Foundation for the Education of Needy Children
- Hong Kong 7's team with Digicel
- Japan 7's team with Digicel
- Fiji Principals Association sponsorship with BSP Life
- Pulled out of Digicel 7's sponsorship
- Fijian Teachers Association sponsorship
- Fiji Cancer Society Donation (Biggest Morning Tea)
- Fiji Head Teachers Association (with BSP Life)
- Exporter of the Year Awards
- BSP Classic Golf Event @ Denarau
- Pasim Golf Suva

BA BRANCH



BSP SUPPORTED WITH ERECTING A GREEN HOUSE AT NUKULO A SCHOOL

BA BRANCH



ST TERESA'S CATHOLIC SCHOOL REPAINTING AND RENOVATION

SAMABULA BRANCH



REPAINTING AND RENOVATION OF THE GOSPEL SCHOOL FOR THE DEAF

PACIFIC HBR BRANCH



REPAIRED A CLASSROOM AND NEW WATER TANK AT RATU LATIANARA COLLEGE

SAMABULA BRANCH



A NEW PLAY GROUND FOR STUDENTS AT RISHIKUL PRIMARY SCHOOL

SIGATOKA BRANCH



NEW WATER TANKS FOR CUVU COLLEGE

TAVUA BRANCH



HELPED FRESHEN UP THE LOCAL DENTAL CLINIC WAITING AREA

TAVUA BRANCH



HELPED WITH THE TAVUA PRIMARY SCHOOL WATER PROJECT



Community Projects in Solomon Islands



Helping S.I. grow↑



SHAMMA CHRISTIAN ACADEMY SCHOOL-WATER TANK PRESENTATION



NORO COMMUNITY PROJECT- PAINTING OF CLASSROOM



GIZO WATER TANK COMMUNITY PROJECT



WOODFORD SCHOOL STUDENTS GO GREEN



BSP HONIARA STAFF GO GREEN AND CLEAN UP THE COMMUNITY



NORO COMMUNITY GO GREEN HERE A RUBBISH TRUCK PICKS UP ALL THE LITTER FROM CLEAN UP



CHUNG WAH SCHOOL STUDENTS GO GREEN AND CLEAN UP SCHOOL AREA



RUBBISH COLLECTED DURING GO GREEN CLEAN UP AT GIZO



WOOD FORD GRADE SIX STUDENT CLEANING THE DRAIN BESIDE THE KUKUM ADVENTIST CHURCH



FLORENCIAN STUDENT WITH BSP STAFF TOOK PART DURING THE GO GREEN GO CAMPAIGN



Commitment to give back
to local communities

Of course, through our respected and valuable partnerships, we're able to increase the visibility and understanding of the activities of BSP whilst supporting a number of worthy initiatives and programs that seeks to improve the wellbeing and health of men, women and children throughout Papua New Guinea and the South Pacific.



International conferences are primarily Mining/Gas or Business Development focused and specifically attended and targeted by Corporate Relationship Managers and our Senior Executives to promote BSP and PNG. BSP was also the major sponsor of the inaugural PNG Investment Summit which will be held 10-11 September at Gateway Hotel.

At each of the major festivals, BSP has a tent or booth setup to promote financial inclusion and also opens bank accounts.

Since the inception OOH, more than 700 Papua New Guineans have benefited from the surgeries – most of them were children. The youngest patient to undergo surgery was 4 months and the oldest patient was 78 years.

“The Operation Open Heart would not be possible without the generous support of so many individuals and organisations like BSP and we are very grateful. OOH has no doubt, given many Papua New Guineans a new lease on life”

Operation Open Heart Program Coordinator, Katherine Johnstone



QUICK FACTS MAJOR SPONSORSHIPS BY BSP IN 2012

CONFERENCES

- Aust - PNG Business Council (Brisbane)
- Certified Practising Accountants
- PNG Gas Development (Cairns)
- Institute of Internal Affairs
- PNG Business Advantage
- Lae Chamber of Commerce
- PNG HR Institute
- 12th PNG Mining & Petroleum (Sydney)

FESTIVALS

- Goroka Show (Major)
- Kanu & Kundu (Naming Rights)
- Kutubu Kundu & Digaso (Major)
- Morobe Agircultural Show (Red Ribbon)
- Sepik River Crocodile (Major)
- Warwagira & National Mask (Gold)

SPORT

- AFL BSP Premiership
- BSP School Kriket (3 years)
- BSP Regional Tennis (3 years)
- Game Fishing National Titles
- Ryan Pini, MBE (2 years)
- PNG Paralympics (Major)
- PNG Swimming (Major)
- PNG Football (Major)
- Sailing (Major)
- PGA
- Junior Golf Development (Lead Sponsor)
- POM Yellow Fin Comp (Major)
- Kone Kanu Klub (Platinum)



Environment & Sustainability

School children, men and women around Papua New Guinea and throughout the South Pacific Go Green.

BSP's year round Environmental programme's key event, the Go Green Clean Up weekend, again grew in size, numbers and visibility. Themed "Don't dump it, Bin it and Do your Bit" the BSP Annual School Clean Up Day on Friday September 21st and Community Clean Up Day Saturday September 22nd received an overwhelming response.

In 2011, over 250,000 people in Papua New Guinea, Solomon Islands and Fiji participated in the clean up campaign. In 2012 record numbers of Go Green-ers assisted in achieving in excess of 500,000 participants taking part since its launch in 2010.

BSP's Go Green pro-gramme is helping to shape our community and teach younger generations the importance of keeping our environment clean and healthy.

Growing our responsibility and sustainability. We are the 'Greenest bank in the South Pacific. As one of the South Pacific's largest organisations, BSP recognises the effect it has on environment and is committed to finding ways to reduce any negative impact and enhance the environment we live in.

As part of our environment strategy, we support organisations and initiatives that foster an understanding of environmental issues and provide practical support to building sustainable communities. We're continually seeking innovative new ways to decrease our environmental impact in the operation of our branches by reduction of resources and materials used wherever possible.

BSP has already committed to a re-use and recycling programme in branches and adopted more sustainable work practices across all areas of our operations.



LEADING BY EXAMPLE

From our Group CEO, senior executives, managers, and staff. We lead by example, supporting and participating in clean-up activities throughout the year. Our branches continue to conduct and lead clean up, promote awareness on an on-going basis in their communities.

SUSTAINABLE PRACTICES



BSP's Bilum & Basket Competition encouraged people to think about sustainable practices and promote the use of bilums and baskets instead of plastic bags. BSP's Bilum and Basket Competition was part of BSP's Go Green calendar, which listed key environmental events occurring during the year.

AWARENESS/EDUCATION



The Port Moresby Nature Park teamed up with BSP to host the "Living Green Expo" to promote ways to Go Green with the public in Port Moresby. The participants had stalls to showcase products and talked about various ways to Go Green. It provided education on positive environmental practices.

Making the environment a consideration in everything we do



COASTAL CLEAN UP

BSP works with organisations caring for our marine environment, beaches and coastal areas. Our staff visit communities and help with the clean up and awareness.



ANNUAL SCHOOL & COMMUNITY CLEAN UP DAYS

Keeping the environment clean, green and healthy is everyone's responsibility and thousands of school children and hundreds of communities throughout Papua New Guinea took part in the Annual Clean Up event. BSP continues to support various school clean up initiatives. We continue help communities to clean up towns, streets, parks, homes and offices throughout the year. We support with bags, gloves and equipment to get the job done.





Sports for Life

Promoting Sport and Choices for Life. "Never stop playing". It's the healthy lifestyle message at the heart of a huge and diverse set of life-style initiatives and programmes BSP has committed to.

With a focus on children and youth programmes, BSP has invested significantly in children's sporting relating partnerships. We are proud that the number of children we have encouraged to lead active lifestyles since the programmes were commenced in 2009 have swelled to in excess of 800,000 children throughout the South Pacific region.

BSP's association with a huge range of sports includes cricket, tennis, the Paralympics, football, game fishing, AFL, Sailing, PGA and youth golf.

BSP Regional Tennis

BSP renewed the sponsorship for another three years from 2012 - 2014, at K200,000 annually. The previous three year sponsorship commitment was at K150,000 per annum. The bank was prompted to renew its commitment, as well as increase its support as a result of the outstanding success of the programme last year where there was an increase in participation and interest from schools. The focus of BSP's community initiatives and participation is very much on children and youth programmes in education, health and sport. "Our young people are the future of our nation and deserve support and encouragement."



PNG Paralympic

BSP is the major sponsor of the PNG Paralympic Team, committing not only funds (K100,000pa), but people and resources. BSP aims to give athletes living with disabilities the opportunity to achieve their dreams. Rosemary Mawe, Manager Corporate Sponsorships has been an integral team member of the PNG Paralympic support team and in 2012 was appointed the Team Manager for the 2012 London Paralympic Games.

Swimming

BSP has supported PNG Swimming Inc (PNGSI) for over 10 years and was an integral part of supporting the development of Ryan Pini and Judith Meaurio who competed in the 2012 London Olympics. BSP sponsors directly the two target squads known as BSP Kundu Gold and Kundu Silver Target Aquatic Excellence Squads. BSP has also helped the BSP Junior and Intermediate Aquatic Excellence Squads Silver and Gold for age groups 9 to 11 years and 12 to 14 years respectively.

PNGSI works closely with Swimming NZ (SNZ), Swimming Australia Limited (SAL) and Australian Swim Coaches and Teachers Association (ASCTA) and regularly brings representatives to PNG for coaching clinics and courses and Technical official courses. In conjunction with these experienced partners the BSP Learn to Swim Program will be prioritised in other centres outside the National Capital District with Alotau and Lae community schools being targeted in the first instance. In 2012, BSP worked with PNGSI towards further developing their National Aquatic Excellence and development programs including the 'BSP Learn to Swim and Life Saving Program' which places particular emphasis on teaching water safety, swimming and survival skills to young children.

Promoting sport and choices for life



BSP School Kriket

The global award winning children's cricket programme, BSP School Kriket, achieves ambitious target of reaching more than 130,000 school children this year. The most successful initiative in the Asia Pacific region, the BSP School Kriket programme is expanding further nationwide, particularly in the National Capital District, Central, Milne Bay, Oro, Morobe, Eastern Highlands, Western Highlands and West New Britain.

The programme has been awarded the Best Junior Development Programme with the International Cricket Council's (ICC) East Asia Pacific Award for three years running. From the regional award, the programme has also been awarded the ICC the ICC Global Award of Best Junior Participation initiative for 2010, 2011, and was a finalist for the 2012.

Apart from regular coaching clinics, the BSP School Kriket Programme is expanding by launching the BSP School Cricket competition, which is an added feature of the programme with a competition to be held among schools in Kimbe, Lae, Goroka, Mt Hagen, Popondetta, Alotau, NCD and Central.

The programme has also contributed to school students attendance to other school activities and has improved learning outcomes in the classroom, schools have reported.



Ryan Pini, MBE. BSP Ambassador

Ryan Pini has been a BSP Brand Ambassador for 2 years. As PNG's most celebrated athlete, Ryan represents dedication and commitment to his sport and his country and is a valued strategic partner in promoting healthy, active lifestyles - Sports for Life. Ryan promoted BSP and PNG throughout his challenge at the 2012 London Olympics. Ryan will return to live full time in PNG at end 2012 and hopes to represent PNG at his last competition, the 2015 XV Pacific Games.





Banking in the heart your community

In 2012, BSP delivered 42 new Rural branches to serve the majority of Papua New Guineans who live in rural and remote areas. The majority of the rural population who previously did not have access to banking services are now rest assured that have a bank account which gives access, not only to their money but also a growing range of goods and services.

BSP Rural is delivering banking through an expanding network of Rural Branches and Agents in collaboration with local communities, taking basic banking services close to our customers' homes.

The objective is to bring financial service and bank the unbanked in the rural areas where 80% of Papua New Guinea's population lives. The BSP Rural initiative is in line with the Government's Vision 2050 in improving services at district level and delivering banking services to the majority.

Delivering banking services to the majority in remote areas

The BSP Rural initiative will not be highly profitable, but we do it as a community service, because we understand the needs of PNG, like no other bank.

In 2012, BSP also became one of the first financial institutions and major businesses in Papua New Guinea to return into Arawa in Central Bougainville on the Autonomous Region of Bougainville since the crisis 20 years ago. The hardships faced are now a thing of the past, as BSP has listened to their cries for banking services and has returned with confidence into the region.

Banking is a key factor in the economic growth of a nation because it helps people participate in development, and we are proud as a majority PNG owned bank to deliver vital banking services to the length and breadth of this country.



ARAWA CUSTOMERS DO NOT HAVE TO TRAVEL TO BUKA

“The saving culture is not here, everyday, we spend alot of money. This initiative promotes sustainable livelihoods because more of our people are saving, as we have BSP Rural in our communities.”

Local Businessman/Commodity Grower, Victor Narare. West New Britain Province.



Creating jobs in local communities

BSP Rural is not only delivering banking services, but also creating job opportunities in the areas we operate by employing locals. All BSP Rural branches employ staff from the local community. Left: These two BSP Rural branch staff at Wapenamanda are happy to deliver banking services to their people in Wapenamanda, Enga Province. They go out into the community armed with their Galaxy Tablets and sign up new customers daily. Below (L-R), BSP Rural teams at Minz, Jiwaka Province and Chuave, Simbu Province.



Winning Global Awards

In 2012, BSP won the Connected World Forum Award for the “Best Bank-led Mobile Money Programme” in the world. BSP was among five (5) global banks shortlisted for the Best Bank Led Mobile Money Programme in the Connected World Awards, held in Dubai from November 19th – 22nd, and sponsored by MasterCard Worldwide. BSP was shortlisted for making banking secure, safe and easy for the rural people & encouraging a saving culture through Mobile Banking.

QUICK FACTS
ABOUT BSP
IN PNG

41 Main
branches

42 Rural
branches

200 BSP
Agents

275+ BSP
ATMs

10,000+ BSP
EFTPoS

Helping PNG
grow

Everything OK?

At BSP, we are committed to providing our customers with the widest range of quality, convenient and cost effective banking products and services. We welcome feedback, suggestions, complaints and compliments to help us serve you better.
EMAIL: customerfeedback@bsp.com.pg POST: Manager Customer Service Centre P O BOX 78 Port Moresby, NCD.

www.bsp.com.pg/community

